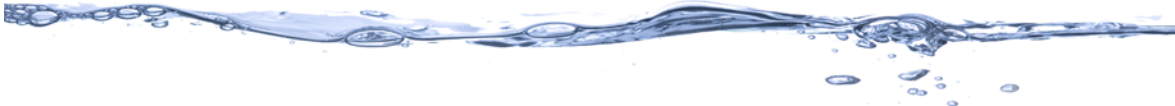




PRESS RELEASE



FOR IMMEDIATE RELEASE:

Hubbell Electric Heater Company to exhibit live demonstration of new tankless water heater technology at AHR Expo 2010.

Stratford, CT January 14, 2010 – During the AHR Expo in Orlando, Florida, January 25–27, Hubbell will demonstrate “live” the latest in a new line of electric tankless water heaters in Booth # 2229.

The demonstration will be an interactive display giving attendees the ability to see the latest advancements in electric tankless technology first hand. The Hubbell electric tankless water heater is specifically designed to meet the needs of a wide range of applications including whole house residential, commercial, industrial, supplemental and point of use.

Also on exhibit in the Hubbell booth at the AHR Expo will be the Top Performer Plus indirect water heater, which offers industry’s highest first hour rating, the SLN solar water heater with the longest lasting tank in the market, and the V-Model industrial process water heater, a compact and versatile heater able to meet the needs of a wide range of applications.

About Hubbell Heaters

Headquartered in Connecticut, Hubbell Electric Heater Company is proud to offer a complete line of residential, commercial, industrial and marine water heating products. Hubbell is committed to being a reliable choice for our customers by providing well-built products and superior service. For more information, please visit <http://www.hubbellheaters.com>

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